



ALHERBO·LAB

made on earth, inspired by nature

WE PRODUCE PERSONAL CARE COSMETICS FOR EVERY NEED

MADE ON EARTH, INSPIRED BY NATURE

REVIVE NATURAL BEAUTY THROUGH EACH AND EVERY PRODUCT WE CREATE WITH CARE FOR PEOPLE AND DEEP RESPECT FOR THE PLANET

OUR AIM IS TO CREATE PRODUCTS THAT ARE AS NATURAL AND HIGHLY EFFECTIVE AS POSSIBLE. OUR FORMULAS ARE BASED ON HIGH-QUALITY, RENEWABLE PLANT-BASED INGREDIENTS FROM LEADING MANUFACTURERS.



>97%
NATURAL
ORIGIN

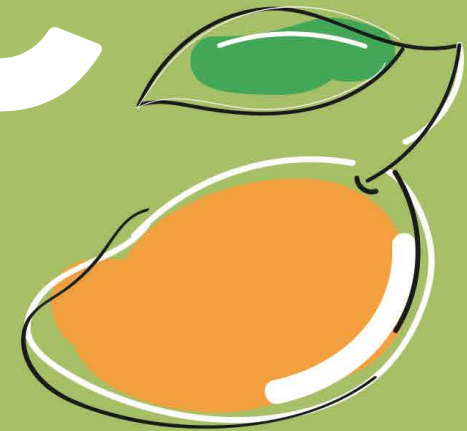
ORGANIC MIMI

It's a cool cosmetics brand with natural ingredients, inspiring fragrances, nice textures, and fast results for hair, face, and body. An uncompromising pleasure!

BODY • HAIR • BATH



ORGANIC MiMi



Be yourself make your day

WHAT IS ORGANIC MIMI ?

ORGANIC
MiMi

NATURAL COSMETICS BRAND
DESIGNED TO ENHANCE YOUR NATURAL
BEAUTY, BE FUN AND PROTECT THE PLANET



CERTIFIED BY VEGAN

A BRIGHT AND STYLISH BRAND OF NATURAL COSMETICS WITH INSPIRING FRAGRANCES,
PLEASANT TEXTURES, IMPRESSIVE SKIN AND HAIR CARE RESULTS IN COLORFUL PACKAGING.
IT'S NOT JUST CARE, IT'S YOUR MOOD, YOUR JOY AND YOUR SENSATION



16 ACTIVE ORGANIC INGREDIENTS

PLANT-BASED INGREDIENTS CONTAIN BIOACTIVE ELEMENTS TO PROVIDE THE BEST FOR YOUR SKIN AND GIVE IT A SOOTHING AND COMFORTING EFFECT. IT MINIMIZES THE RISK OF IRRITATIONS AND ALLERGIC REACTIONS, MAKING THEM SUITABLE FOR PEOPLE WITH SENSITIVE SKIN

ORGANIC COCONUT OIL
ORGANIC ALMOND OIL
ORGANIC SHEA BUTTER
ORGANIC JOJOBA OIL
ORGANIC MACADAMIA OIL
ORGANIC ARGAN OIL

ORGANIC MANGO BUTTER
ORGANIC ALOE VERA JUICE
ORGANIC CHERRY EXTRACT
ORGANIC AVOCADO OIL
ORGANIC OLIVE OIL

ORGANIC ARNICA EXTRACT
ORGANIC VERBENA EXTRACT
ORGANIC CAMELLIA OIL
ORGANIC LAVENDER OIL
ORGANIC PEPPERMINT EXTRACT

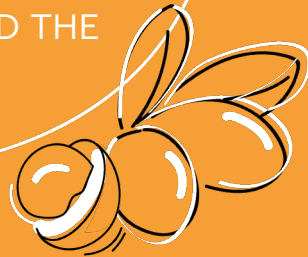


STANDARDS IN ACTION



INGREDIENT ASSESSMENT

WE FOCUS ON INGREDIENT ASSESSMENT, CAREFULLY CHOOSING THE ONES WE PUT INTO OUR PRODUCTS AND THE ONES WE LEAVE OUT



LABEL TRANSPARENCY

LABEL TRANSPARENCY IS THE CORNERSTONE OF OUR PHILOSOPHY. WE LABEL WHAT'S REALLY INSIDE OUR PRODUCTS



QUALITY CONTROL

WE TEST FINAL PRODUCTS IN THREE DIFFERENT AREAS: SAFETY, EFFICACY AND INTEGRITY

RECYCLABLE PACKAGING

WE USE ENVIRONMENTALLY FRIENDLY PRODUCTION PROCESSES AND PACKAGING TO MAKE LIFE MORE SUSTAINABLE



PRODUCT RANGE

60 SKU 

ALL PRODUCTS ARE VEGAN CERTIFIED



ORGANIC
MiMi



BODY CARE
41 SKU



HAND & FOOT CARE
10 SKU



HAIR CARE
6 SKU



BATH FUN
3 SKU

BODY CARE

FORMULATED WITH ORGANIC OILS AND EXTRACTS, THE BODY CARE PRODUCTS PROMISE AN SUPERIOR HYDRATING EXPERIENCE



A BODY BUTTER

has a rich texture, generously nourishes the skin with oils and nutrients. Perfectly fitted for people living in low temperature and windy climates, it provides nourishment and locks in moisture: the result – soft, hydrated and radiant skin

A BODY CREAM

has lightweight texture, so it's absorbing easier, while providing a long-lasting hydration. Perfectly fitted for summertime and for people living in hot and humid climates

A LEAVE-IN BODY CONDITIONER

has a dense texture which helps to hydrate the skin and increase its firmness and radiance. Easy to use. Just massage it gently into damp skin right in the shower. No need to rinse. Suitable for daily use for those who are in a rush or have no time for elaborate body rituals

BODY SORBET

has lightweight & delight texture that melt on the skin like ice cream on a hot day.

Full of natural extracts and essential oils, it makes skin fresh and moisturized all day long. Sorbets moisturize, support the skin's hydro-balance and make the skin silky.

ORGANIC MiMi



BODY BUTTER

BODY BUTTER

Renewing Olive & Papaya, 200 ml

- Makes the skin soft and silky
- Intensely regenerates the skin
- Shea Butter nourishes and moisturizes
- Organic Olive Oil protects against negative factors
- Papaya Extract helps renew the skin
- Saturates the skin with vitamins and amino acids



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BODY BUTTER

Lifting Mango & Coffee, 200 ml

- Makes the skin velvety and soft
- Organic Mango Butter moisturizes and nourishes the skin with vitamins
- Shea Butter restores the skin's protective functions
- Increases skin firmness and elasticity
- Natural Coffee improves skin elasticity and contours



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BODY BUTTER

Restoring Coconut & Grapefruit, 200 ml

- Literally melts onto the skin
- Organic Coconut Oil eliminates dryness and flaking
- Grapefruit Essential Oil has a regenerating and toning effect
- Helps to hydrate thirsty skin
- Shea Butter nourishes and moisturizes
- Restores firmness and elasticity



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BODY BUTTER

BODY BUTTER

Nutrition & Hydration Coconut & Shea, 100 ml

- This rich Body Butter effectively nourishes and softens the skin
- Organic Coconut Oil nourishes and moisturizes the skin, eliminates dryness and flaking
- Shea Butter restores the skin's protective functions, improves skin suppleness and elasticity
- Provides lasting hydration
- Gives a feeling of softness and comfort
- Shea Butter and Organic Coconut Oil are rich in fatty acids and vitamins A, C, D and E



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BODY BUTTER

Nutrition & Hydration Mango & Shea, 100 ml

- The blend of Shea Butter and Organic Mango Butter leaves skin velvety smooth
- Organic Mango Butter moisturizes and nourishes the skin with vitamins
- Shea Butter restores the skin's protective functions
- Shea Butter restores suppleness and elasticity



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BODY BUTTER

Nutrition & Hydration Argana & Shea, 100 ml

- The blend of Shea Butter and Organic Argan Oil nourishes the skin with intense hydration and essential lipids
- Organic Argan Oil moisturizes, softens and nourishes the skin
- Shea Butter restores the skin's protective functions
- Shea Butter restores suppleness and elasticity



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BODY BUTTER

BODY BUTTER

**Nutrition & Hydration
Shea & Jojoba, 100 ml**

- The blend of Shea Butter and Jojoba Oil strengthens the skin's protective barrier
- Jojoba Oil provides cell regeneration process
- Organic Shea Butter restores the skin's protective functions, improves suppleness and elasticity
- This Body Butter leaves the skin soft and smooth



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BODY BUTTER

**Nutrition & Hydration
Avocado & Shea, 100 ml**

- The blend of Shea Butter and Organic Avocado Oil is rich in fatty acids and vitamins A, C, D and E
- Organic Avocado Oil nourishes and softens the skin, moisturizes, and eliminates dry and flaky skin
- Shea Butter restores the skin's protective functions, improves suppleness and elasticity
- This Body Butter provides long-lasting hydration and gives a feeling of softness and comfort



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BODY BUTTER

**Nutrition & Hydration
Shea & Cocoa, 100 ml**

- Shea Butter and Cocoa Butter penetrate deep into the skin to nourish
- Shea Butter smooths and strengthens the skin's protective barrier
- Cocoa Butter intensely nourishes, moisturizes and softens. Organic Shea Butter restores the skin's protective functions, improves suppleness and elasticity
- This Body Butter provides long-lasting hydration and gives a feeling of softness and comfort



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BODY CREAM

BODY CREAM

Moisturizing Avocado & Guava, 200 ml

- This nourishing Body Cream is created for dry and extra dry skin
- It improves skin condition and increases its elasticity
- Organic Avocado Oil has nourishing and softening properties, moisturizes, eliminates dry and flaky skin
- Guava Extract has soothing properties, improves skin condition and increases its elasticity
- Organic Aloe Vera Juice deeply moisturizes and prevents skin dehydration, soothes and softens the skin



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BODY CREAM

Moisturizing Coconut & Kumquat, 200 ml

- A rich Body Cream that restores the hydro-lipid balance
- The daily skincare cream leaves the skin feeling continuously nourished and well-hydrated
- Organic Coconut Oil nourishes and moisturizes the skin, restores firmness and elasticity
- Kumquat Extract saturates the skin with vitamins and minerals, has toning and antioxidant effects
- Organic Aloe Vera Juice deeply moisturizes and prevents skin dehydration, soothes and softens the skin



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BODY CREAM

Moisturizing Shea & Pomelo, 200 ml

- Strengthens the natural protective functions of the skin, preserving its health and youthfulness
- Organic Shea Butter moisturizes and nourishes, restores the skin's protective functions, and increases its elasticity and firmness
- Pomelo Extract is rich in vitamins and minerals, tones the skin, improves skin regeneration and accelerates cell renewal
- Organic Aloe Vera Juice deeply moisturizes and prevents skin dehydration, soothes and softens the skin



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BODY CREAM

Anticellulite Almond & Papaya, 200 ml

- This rich Body Cream supports skin firmness while reducing the appearance of cellulite with regular use
- Organic Almond Oil improves skin tone and elasticity, accelerates metabolic processes, moisturizes and nourishes
- Grapefruit Essential Oil and Papaya Extract have a regenerating, firming and toning effect, accelerate metabolic processes in skin cells, prevent the appearance of "orange peel"
- Organic Aloe Vera Juice deeply moisturizes and prevents skin dehydration, soothes and softens the skin



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BODY CREAM

BODY CREAM

Deep Hydrating Almond & Yuzu, 100 ml

- This rich Body Cream supplies the skin with nourishing ingredients to improve skin tone and elasticity
- Organic Almond Oil improves skin tone and elasticity, softens and nourishes
- Yuzu Extract intensely moisturizes the skin, protects it from moisture loss



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BODY CREAM

Deep Hydrating Almond & Verbena, 100 ml

- This rich Body Cream leaves skin feeling pleasantly pampered and silky
- Organic Almond Oil improves skin tone and elasticity, while softening and nourishing
- Verbena Extract moisturizes, supports the skin's hydro-balance and makes the skin silky



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ORGANIC
MiMi

BODY CREAM

Deep Hydrating Almond & Cherry, 100 ml

- This rich Body Cream gives a velvety sensation and refines the skin texture when used regularly
- Organic Almond Oil improves skin tone and elasticity, softens and nourishes
- Cherry Extract moisturizes the skin, making it velvety smooth and firm



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BODY CONDITIONER

BODY CONDITIONER

Leave In Coconut & Hibiscus, 200 ml

- A leave-in cream conditioner that deeply moisturizes and softens the skin thanks to its delicate texture
- Organic Coconut Oil nourishes and moisturizes the skin, restores firmness and elasticity, eliminates dryness and flaking
- Hibiscus Extract has an antioxidant effect, helps to retain moisture in the skin, makes it soft and smooth
- Leaves skin feeling silky soft without being greasy



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BODY CONDITIONER

Leave In Mango & Lotus, 200 ml

- This leave-in cream conditioner, made from natural ingredients, is quickly absorbed
- Leaves skin feeling silky soft without being greasy
- Organic Mango Butter moisturizes and nourishes the skin with vitamins, leaving it velvety smooth and soft
- Lotus Extract keeps the skin naturally moisturized, gives it elasticity and tone



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BODY SORBET

BODY SORBET

Hydrating Arnica & Cherry, 200 ml

- Hydrating Body Sorbet with a light texture that quickly melts into skin
- Organic Arnica Extract tones up and softens the skin
- Organic Cherry Extract moisturizes the skin, making it velvety smooth and firm
- Jojoba Oil promotes cell regeneration process, making the skin soft and smooth
- Leaves body skin soft, supple, smooth, fresh and moist



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BODY SORBET

Hydrating Avocado & Pear, 200 ml

- Hydrating Body Sorbet has a light texture
- Organic Avocado Oil moisturizes and nourishes the skin
- Pear Extract saturates the skin with vitamins and amino acids
- Vetiver Essential Oil has an antioxidant effect, preventing premature aging of skin cells
- This Body Sorbet has an anti-aging effect



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ORGANIC
MiMi

BODY SORBET

Hydrating Verbena & Pomelo, 200 ml

- Hydrating Body Sorbet melts quickly into skin
- Organic Verbena Extract moisturizes and supports the skin's hydro-balance
- Pomelo Extract has a rejuvenating effect, improves skin tone, firms and tightens the skin
- Shea Butter restores the skin's protective functions, increases its firmness and elasticity
- This Body Sorbet has a firming effect



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BODY CARE

FORMULATED WITH ORGANIC OILS AND EXTRACTS, THE BODY CARE PRODUCTS PROMISE AN SUPERIOR HYDRATING EXPERIENCE



ORGANIC
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BODY SCRUB

with natural ingredients and based on Sugar and Sea Salt instantly refreshes skin & senses.

Plant-based oils and extracts contained in each products already nourish the skin during the application.

Grains of sugar and sea salt effectively remove dry skin cells and stimulate skin regeneration.

BODY SCRUB JAM

a delicate Sugar-based scrub formulated with berries and organic oil is the best choice for gentle cleansing of very sensitive skin.

Scrubs cleanse and exfoliate the skin without irritating it thanks to their delicious jam texture.



BODY SCRUB

BODY SCRUB

Restoring Coconut & Grapefruit, 250 g

- A scrub on the basis of sugar that provides a delightful healthy glow and smoothness to the skin
- Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Grapefruit Essential Oil has a regenerating and toning effect. The skin becomes smooth and soft, gets a healthy glow
- Organic Coconut Oil nourishes and moisturizes the skin, restores suppleness and elasticity, removes dryness and flaking



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BODY SCRUB

Renewing Olive & Papaya, 250 g

- A revitalizing Body Scrub with pure natural ingredients
- The Scrub protects the skin from the negative urban environmental factors
- Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Papaya Extract has a renewing and regenerating effect, saturates the skin with vitamins and amino acids, making it smooth and soft
- Organic Olive Oil nourishes, moisturizes and intensely regenerates the skin, protects it from negative environmental factors
- For a vitalized, nourished and silky-smooth skin sensation



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ORGANIC MiMi

BODY SCRUB

Lifting Mango & Coffee, 250 g

- A smooth and supple Body Scrub made from precious natural ingredients
- Naturally exfoliating grains of sugar and sea salt gently remove surplus skin cells to leave skin feeling smoother and more refined
- Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Organic Mango Butter and Coconut Oil moisturize and nourish the skin with vitamins, leaving it velvety and soft
- Natural Coffee improves tones and firms the skin, improves its elasticity and contours



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BODY SCRUB

BODY SCRUB

**Energy
Strawberry & Coffee, 250 g**

- Improves tone and elasticity
- Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Natural Coffee tones the skin and improves its defense functions
- Strawberry Extract supplies vitamins, boosts energy, hydrates and tones the skin
- Organic Jojoba Oil intensively nourishes and softens the skin
- Leaves skin soft, supple and silky smooth



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BODY SCRUB

**Detox
Sea Salt & Blue Clay, 280 g**

- The deepest skin cleansing without the sensation of tightness and harsh peeling effect, It also supports skin firmness while reducing the appearance of cellulite with regular use
- Sea Salt deeply cleanses and saturates the skin with essential minerals and microelements, stimulates renewal and improves the skin elasticity
- Blue Clay has a lifting and toning effect and helps eliminate toxins
- Organic Avocado Oil deeply moisturizes and nourishes the skin



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**ORGANIC
MiMi**

BODY SCRUB

**Anticellulite
Red Pepper & Rosemary, 250 g**

- An indispensable helper in the fight against cellulite
- Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Red Pepper Extract has a warming and lymphatic effect, prevents the "orange peel" appearance on problem areas of the body
- Organic Red Pepper Extract has a warming and lymphatic-drainage effect, prevents the "orange peel" appearance on problem areas of the body
- Rosemary Essential Oil improves skin elasticity and firmness



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BODY SCRUB

BODY SCRUB

Shea & Verbena, 120 g

- It helps to restore the skin's protective functions, suppleness and elasticity
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Verbena Extract moisturizes, supports the skin's hydro-balance and makes the skin silky
- Organic Shea Butter restores the skin's protective functions, suppleness and elasticity



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BODY SCRUB

Shea & Raspberry, 120 g

- Gently cleanses the skin and enriches it with vitamins and minerals
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- It helps to improve skin elasticity
- Organic Shea Butter restores the skin's protective functions, enhances suppleness
- Raspberry Extract provides vitamins and minerals, tones the skin



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BODY SCRUB

Avocado & Guava, 120 g

- A nourishing Body Scrub created for dry and extra dry skin, It improves the condition of the skin and increases its elasticity during exfoliation
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Organic Avocado Oil has nourishing and softening properties, moisturizes, eliminates dry and flaky skin
- Guava Extract has soothing properties, improves skin condition and increases its elasticity



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BODY SCRUB

Argana & Mulberry, 120 g

- A nourishing Body Scrub based on natural ingredients that deeply moisturizes and eliminates dryness and flaking
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Organic Argan Oil softens and nourishes the skin
- Mulberry Extract intensely moisturizes, eliminates dryness and flaking



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BODY SCRUB

BODY SCRUB

Mango & Pineapple, 120 g

- A moisturizing Body Scrub based on natural ingredients that gently cleanses the skin, improves its condition and increases its elasticity during peeling
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Organic Mango Butter moisturizes and nourishes the skin with vitamins, leaving it velvety and soft
- Pineapple Extract has an antioxidant effect, improves skin tone and elasticity



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BODY SCRUB

Shea & Yuzu, 120 g

- This ultra-moisturizing Body Scrub is formulated with natural ingredients for dry and extra dry skin. The scrub effectively cleanses skin and strengthens the skin's protective barrier
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Yuzu Extract intensely moisturizes the skin
- Organic Shea Butter restores the skin's protective functions, suppleness and elasticity



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BODY SCRUB

Shea & Cherry, 120 g

- This moisturizing Body Scrub restores the skin's protective functions, suppleness and elasticity
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Cherry Extract moisturizes the skin, making it velvety and firm
- Organic Shea Butter restores the skin's protective functions, suppleness and elasticity



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BODY SCRUB

Coconut & Papaya, 120 g

- This renewing Body Scrub effectively cleanses the skin and activates its regeneration
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Organic Coconut Oil nourishes and moisturizes the skin, eliminating dryness and flaking
- Papaya Extract has a renewing and regenerating effect
- The scrub makes the skin soft and smooth



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BODY SCRUB

BODY SCRUB

Coffee & Cinnamon, 120 g

- Body Scrub with antioxidant action that gently cleanses the skin and stimulates its regeneration
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Natural Coffee tones the skin and has an anti-cellulite effect
- Cinnamon has an antioxidant effect, activates the regeneration of skin cells
- Organic Macadamia Oil deeply nourishes the skin, improves its firmness and elasticity, slows down the aging process



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BODY SCRUB

Coffee & Chocolate, 120 g

- This Body Scrub gently cleanses the skin, while enriching it with vitamins and antioxidants
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Natural Coffee tones up the skin and has an anticellulite effect
- Organic Almond Oil and Cocoa Butter improve skin tone and elasticity, soften and nourish



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ORGANIC
Mimi

BODY SCRUB

Coffee & Orange, 120 g

- This nourishing Body Scrub restores the skin's protective functions
- Scrub based on Sugar and Sea salt deeply cleanses and exfoliates the skin, giving it softness and smoothness
- Natural Coffee tones the skin and has an anti-cellulite effect
- Organic Shea Butter restores the skin's protective functions and its firmness and elasticity
- Orange Oil has a regenerating, toning effect, prevents the appearance of "orange peel"



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BODY SCRUB JAM

BODY SCRUB JAM

Coconut & Raspberry, 250 g

- A delicate sugar-based scrub formulated with raspberries and organic coconut oil is the best choice for gentle cleansing of very sensitive skin
- Sugar gently cleanses and exfoliates without damaging or irritating the skin
- Raspberry provides vitamins and minerals and tones the skin
- Organic Coconut Oil nourishes and moisturizes
- The Scrub generates a fresh, deeply moisturized skin sensation



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BODY SCRUB JAM

Olive & Black Currant, 250 g

- A delicate sugar-based scrub formulated with black currant berries and organic olive oil is the best choice for gentle cleansing of very sensitive skin
- Sugar gently cleanses and exfoliates without damaging or irritating the skin
- Black Currant tones the skin and supplies it with vitamins
- Organic Olive Oil nourishes, moisturizes and intensely regenerates the skin
- The Scrub instantly leaves skin feeling relaxed, well nourished, and velvety soft



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BODY SCRUB JAM

Almond & Strawberry, 250 g

- A delicate sugar-based scrub formulated with strawberries and organic almond oil is the best choice for very sensitive skin
- Sugar gently cleanses and exfoliates without damaging or irritating the skin
- Strawberry actively saturates the skin with vitamins and trace elements
- Organic Almond Oil tones the skin and improves its elasticity, speeds up metabolic processes, moisturizes and nourishes
- The Scrub leaves skin looking plump and smooth



8606032061280

HAIR CARE



REAWAKEN YOUR HAIR AND REVEAL YOUR BEST SHINE WITH OUR NATURAL HAIR PRODUCTS. HAIR PRODUCTS POWERFULLY NOURISH, PROTECT AND BOOST SHINE FOR GLOSSY HAIR WITH ADDED VOLUME

WHATEVER YOUR TYPE, WE HAVE A NATURAL SHAMPOO SCRUB AND HAIR MASK THAT CAN WORK MAGIC ON YOUR LOCKS

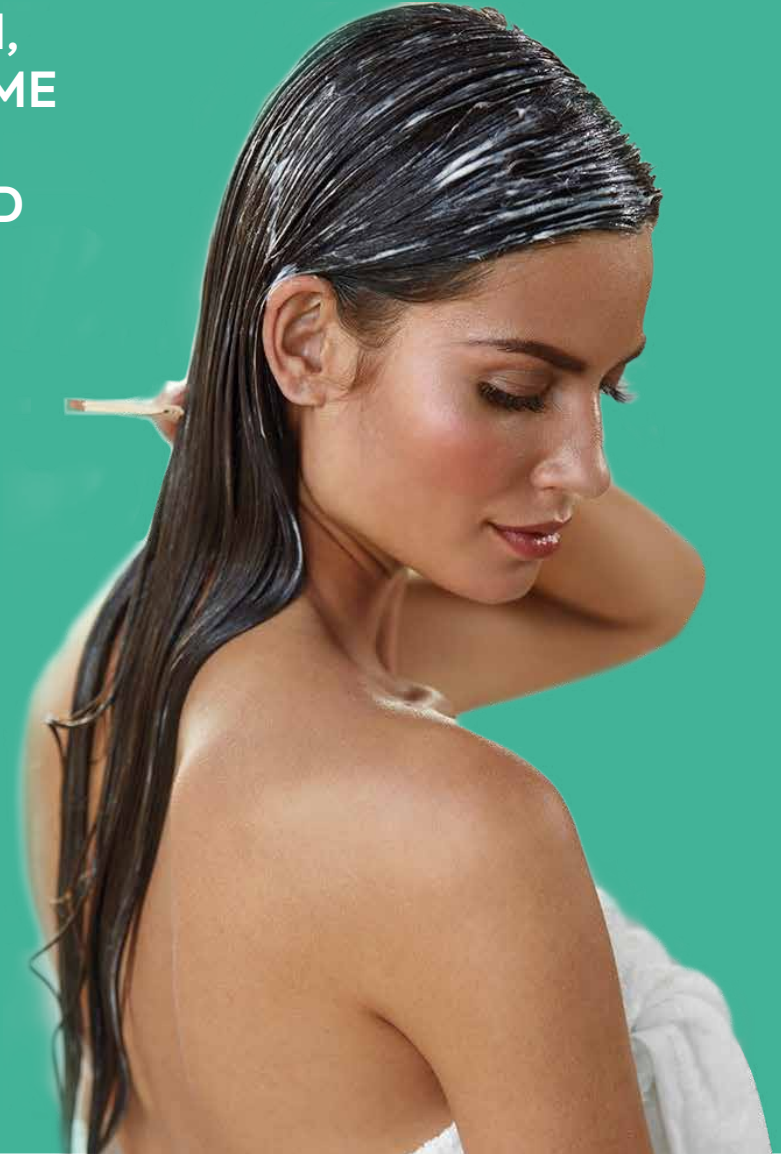


A SHAMPOO SCRUB

is a new format of a well-known product. It contains natural sea salt that provides a detoxifying effect, effective yet gentle scalp treatment and a long-lasting feeling of freshness. Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume

A HAIR MASK

is like an intense conditioner to soak and cover your hair to make it better and stronger — whether it's dry, heat-damaged, chemically-colored, curly or even simply aging



SHAMPOO SCRUB

SHAMPOO SCRUB

**Strength & Restore
Sea Salt & Ginger, 280 g**

- A multifunctional product that provides root-to-tip care
- Promotes a healthy scalp while natural ingredients provide hydration and shine to the hair
- Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume
- Organic Shea Butter nourishes and moisturizes hair, repairs split ends, strengthens hair follicles, and adds shine and vibrancy
- Ginger Extract stimulates microcirculation in the scalp and strengthens hair follicles



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SHAMPOO SCRUB

**All in One
Sea Salt & Mint, 280 g**

- Enriched with jojoba oil and organic peppermint
- Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume
- Jojoba Oil revitalizes and strengthens the hair, stimulates hair growth and prevents hair loss
- Organic Peppermint Extract has a toning and cooling effect, restores hair to its natural shine and luster
- Keeps the feeling of purity and freshness



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**ORGANIC
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SHAMPOO SCRUB

**Super Volume
Sea Salt & Mulberry, 280 g**

- Gives the hair extra volume and shine
- Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume
- Organic Coconut Oil effectively moisturizes hair, repairs split ends, eliminates dry hair and scalp, prevents dandruff, makes hair manageable and shiny
- Mulberry Extract protects the hair from the harmful effects of the environment



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HAIR MASK

HAIR MASK

**Strength & Restore
Shea & Magnolia, 200 ml**

- For weakened and damaged hair to make it soft and manageable
- Organic Shea Butter and Coconut Oil restore hair structure, nourish and moisturize, prevent split ends, give hair shine and radiance
- Magnolia Extract strengthens and protects fragile hair, forms a film on its surface, protecting from moisture loss and the aggressive environmental factors



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HAIR MASK

**All in One
Jojoba & Lotus, 200 ml**

- A must-have product for all hair types
- The mask solves several problems at once: protects hair from negative environmental factors, prevents breakage and split ends
- Provides extra volume without weighing hair down, gives natural shine and radiance
- Organic Jojoba Oil and Shea Butter restore and strengthen hair structure, stimulate hair growth
- Lotus Extract moisturizes and nourishes hair, adding natural shine and radiance



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**ORGANIC
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HAIR MASK

**Volume & Shine
Argana & Mulberry, 200 ml**

- Harmonizes and strengthens your hair by providing volume and lift to the roots with nourishment and conditioning
- Plant Proteins thicken the hair structure from the inside and protect it from the outside
- Organic Argan Oil intensely repairs and strengthens weakened and damaged hair
- Mulberry Extract protects hair from the harmful effects of the environment, gives hair shine and vibrancy



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JELLY BATHFOAM

EAT GOOD FOOD, DRINK PURIFIED WATER, AND DETOX YOUR BODY AND MIND. SO WHY NOT BRING THAT 'ALL-GOOD, ALL-PURE PRACTICE' INTO YOUR BATHING ROUTINE WITH YUMMY, DELICIOUS PRODUCTS?

ORGANIC
MiMi



A JELLY BATHFOAM creates a rich foamy lather and leaves skin feeling hydrated and soft

Made with an expert blend of **NATURAL EXTRACTS** to boost your good-mood vibes

LET FEELINGS OF **STRESS AND ANXIETY** melt away with a relaxing bath foam. For when your body needs relaxation as much as your mind



JELLY BATHFOAM

JELLY BATHFOAM

Spa Relax Lavender & Patchouli, 200 ml

- A gentle, soothing bath foam that turns from jelly to silky lather when touched by water
- Create your own RELAX SPA and let the feeling of calm wash over you
- Organic Lavender Essential Oil relieves fatigue, promotes deep relaxation and strength restoring
- Lavender scent is the perfect combo to help you relax and unwind after a long day
- Patchouli Essential Oil relaxes the body, leaves the skin hydrated and beautiful



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JELLY BATHFOAM

Deep Sleep Camellia & Lotus, 200 ml

- It is formulated with natural active ingredients and contains calming organic camellia oil
- Organic Camellia Oil relieves fatigue, promotes deep relaxation and restoration
- White Lotus Extract eliminates emotional stress and helps to fight insomnia



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ORGANIC
MIMI

JELLY BATHFOAM

Stress Off Verbena & Ylang Ylang, 200 ml

- Calm the senses, cleanse the body and balance the mind with this unique bath foam
- Organic Verbena Extract relieves physical and emotional fatigue, creates a pleasant atmosphere
- Ylang-Ylang Essential Oil is a natural antidepressant, promotes deep relaxation



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HAND & FOOT CARE

AN ULTRA-GENTLE HAND CREAM HELPS TO RESTORE, NOURISH AND PROTECT THE SKIN, LEAVING YOUR HANDS PERFECTLY MOISTURIZED AND VELVETY SOFT



ORGANIC
MiMi

HAND BUTTER

is like a body butter, except for your hands. It has a rich texture, generously nourishes the skin with oils and nutrients. Shea Butter helps to moisturize the skin, improves cell regeneration and has a powerful protective effect

HAND CREAM

is like a body cream, except for your hands. It has a rich texture and generously nourishes the skin

FOOT CREAM

gently soothes and softens, protecting feet from cracked heels, leaving them feeling baby soft, smooth, and silky

FOOT GEL

alleviates tiredness and swelling, heaviness and painful sensations in the feet



HAND CREAM

HAND CREAM

Recovery Mango & Basil, 50 ml

- A fast-absorbing hand cream that provides intensive hydration and leaves your skin feeling instantly nourished
- Organic Mango Oil, Grape Seed Oil and Basil Extract promote rapid recovery, protect, moisturize and soften the skin
- Leaves the skin smooth and silky soft



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HAND CREAM

Nutrition Avocado & Oregano, 50 ml

- A fast-absorbing hand cream with natural ingredients for dry and very dry skin
- A blend of Organic Avocado Oil, Shea Butter and Oregano Extract is an effective nourishing treatment for very dry hands
- It deeply nourishes and moisturizes, leaving your hands smooth and velvety soft



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HAND CREAM

Moisturizing Shea & Raspberry, 50 ml

- Provides effective protection against skin aging
- Organic Shea Butter, Almond Oil and Raspberry Extract intensively moisturize and nourish the skin of the hands, improving tone and elasticity and restoring suppleness and smoothness
- Hands appear softer, smoother, and more supple



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FOOT CREAM

FOOT CREAM

Softening

Jojoba & Shea, 50 ml

- Pampers and smooths even the driest feet with its deeply-penetrating natural ingredients
- Organic Jojoba Oil, Shea Butter and Almond Oil effectively nourish and revitalize dry foot skin
- Leaves your heels feeling smooth and soft



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FOOT GEL

Cooling

Mint & Chestnut, 50 ml

- This cooling Foot Gel brings instant relief to tired feet and legs
- Organic Peppermint Extract, Chestnut Extract, Lime Oil and Menthol alleviates tiredness and swelling, heaviness and painful sensations in the feet
- Gives a comfortable feeling of lightness and coolness
- Olive oil moisturizes and softens the skin of the feet



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FOOT CREAM

Nutrition

Shea & Ylang Ylang, 50 ml

- A perfect skincare product for calloused feet and cracked heels
- Its deeply penetrating organic ingredients will leave skin feeling soft and smooth
- Organic Shea Butter, Cocoa Butter and Ylang-Ylang Hydrolat deeply nourish, soften and moisturize
- It is quickly absorbed to provide intensive care and comfort



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HAND BUTTER

HAND BUTTER

Softening Macadamia & Shea, 50 ml

- This hand butter texture melts on contact with the skin
- Organic Macadamia Oil and Shea Butter soften, nourish and restore dry skin of the hands
- Leaves a pleasant feeling of softness without a greasy or sticky effect



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HAND BUTTER

Deep Recovery Coconut & Shea, 50 ml

- Restores moisture levels, leaving hands smooth, supple and repaired
- Organic Coconut Oil and Shea Butter intensively restore and promote rejuvenation
- Gives skin softness, smoothness and suppleness



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HAND BUTTER

Deep Nutrition Argana & Shea, 50 ml

- Deeply nourished and moisturized skin immediately upon applying the butter
- Organic Argan Oil and Shea Butter nourish and restore the skin of the hands, stimulate cellular renewal
- Leaves the skin soft and velvety



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HAND BUTTER

Deep Hydration Mango & Shea, 50 ml

- Soothes and restores hydration of your skin
- Organic Mango Butter and Shea Butter actively moisturize, promote the restoration of the lipid layer, provide a protective effect, eliminate dryness
- Leaves the skin of the hands replenished, soft and smooth



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WHY ORGANIC MIMI?

DISCOVER THE JOY OF CARE WITH ORGANIC MIMI!
WE COMBINE A SCIENTIFIC APPROACH WITH A
PLAYFUL TWIST, CREATING AN ENJOYABLE AND
EFFECTIVE SKIN AND HAIRCARE EXPERIENCE

WE USE A VARIETY OF DELICIOUS FRAGRANCES TO TRANSFORM
YOUR ROUTINE INTO AN EXCITING AND REWARDING SELF-CARE
ADVENTURE

FOR THOSE WHO LOVE LIFE AND THOSE WHO STARTS THE DAY
WITH A SMILE

BRIGHT AND STYLISH BRAND OF NATURAL COSMETICS WITH INSPIRING FRAGRANCES, PLEASANT TEXTURES,
IMPRESSIVE SKIN AND HAIR CARE RESULTS IN COLORFUL PACKAGING. IT'S NOT JUST CARE, IT'S YOUR MOOD, YOUR
JOY AND YOUR SENSATION



BRAND BENEFITS

ORGANIC
MiMi



AUTHENTIC ORGANIC AND NATURAL INGREDIENTS:

we believe that nature offers the best solutions that not only make you more beautiful, but are also effective and skin friendly. After all, real beauty comes from nature!



SUSTAINABLE PACKAGING:

we care about what goes into our products, and we care about the materials for our packaging. We use environmentally friendly production processes and packaging to make life more sustainable



WE WON'T COMPROMISE PERFORMANCE:

We believe you shouldn't have to choose between what works and what's good for you. We put a lot of research and development into our high-quality, genuine natural cosmetics



POWERFUL ACTION FORMULATED WITHOUT:

parabens, petroleum, butylene, phthalates, silicones, mineral oils, microplastics. Our natural cosmetics are cruelty-free and certified according to the vegan quality standard



TARGET AUDIENCE



Studying or working,
progressive, with a middle
income,
living in the cities.
Smart.
Positive-thinking.
Follow the work-life balance



Self-confident
Prefers active lifestyle
Love herself the way she is
Willing for companions to
trust and those who share
the same values
The most important thing is
self-realization, family and
friends



High awareness of fashion and
beauty trends

Adventure seeker, loving
experiments in daily beauty
routine



Looking for trendy and
modern organic brands that
reflect their values
Can't afford expensive
organic cosmetics
Concerned about
environmental pollution
Lives a sustainable lifestyle



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